

Pakistan tanners association

(Central Office)

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CIRCULAR NO.15

Dated: 12th July'2017

All Members,
PAKISTAN TANNERS ASSOCIATION.

**SUB : BOOKING OF ADVERTISEMENTS FOR PUBLICATION IN THE COMBINED
ANNUAL REPORT OF PTA FOR 2016-17** :

Dear Sirs,

We are pleased to inform you that PTA is taking up the task of publishing its comprehensive **Combined Annual Report for the year 2016-17** for presentation in the AGM of PTA Central as well as both the Zones in the month of **September'2017** with an innovative format to depict all the salient features, useful information with relevant photographs, statistical data and details of significant activities of the Association at Central and Zonal levels.

The prestigious Annual Report will be distributed widely amongst all prominent Chambers, Trade Bodies, Business Circles, Renowned Stakeholders, Federal Ministries, Government & Semi Government Departments, relevant Private Institutions, Foreign Missions in Pakistan, International Fairs & Exhibitions to be organized by PTA at different destinations abroad.

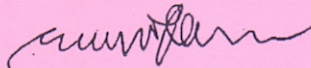
As a regular Special Feature the forthcoming Annual Report will also contain Advertisements in fixed size of **11 Inches x 8 Inches (A4)** for wide and effective publicity. Advance booking can be made with PTA (Central Office) latest by the **31ST JULY'2017**, positively for making necessary arrangements for publication of your valued Advertisement. **Tariff of the Advertisements with Position Pages are as follows :-**

<u>S/NO.</u>	<u>NATURE OF ADVERTISEMENT (Coloured)</u>	<u>TARIFF</u>
01.	Back Page	Rs.70,000/-
02.	Back Inside Page	Rs.50,000/-
03.	Front Inside Page	Rs.50,000/-
04.	Back Inside Front Page	Rs.35,000/-
05.	Ordinary Page	Rs.25,000/-

Valued members wishing to place their companies' Advertisements in the PTA's Annual Report are requested to send their confirmation **in writing to PTA (Central Office)** alongwith the Pay Order / Demand Draft for the appropriate amount (**excluding WHT**) and Advertisement on CD prepared in Adobe Photoshop-PSD format or in Adobe Illustrator or in FreeHand Software within the deadline as specified above. **Advertisements for position pages will be entertained on first-come-first-served basis.**

Thanking you for continued cooperation with best regards,

Yours faithfully,
For: PAKISTAN TANNERS ASSOCIATION



ANJUM ZAFAR
CHAIRMAN

- Copy to: 1) The Secretary, PTA (Central).
2) The Deputy Secretary, PTA (Central).
3) The Accountant, PTA (Central).
4) PTA (Southern Zone), Karachi and PTA (Northern Zone), Lahore.



CENTRAL OFFICE

46-C, 21st Commercial Street,
Phase II, Extn. Defence Housing Authority,
Karachi-75500 - Pakistan.
Phone : 92-21-35880180, 35880184, 35899819
Fax : 92-21-35880093
E-mail : info@pakistantanners.org
Website : www.pakistantanners.org

SOUTHERN ZONE OFFICE

Plot # ST-7, Sector 7-A,
Korangi Industrial Area,
Karachi - 74900 - Pakistan.
Phones : 92-21-35062077 - 35062078
Fax : 92-21-35060323
E-mail : ptasz@hotmail.com
ptasz@pakistantanners.org

NORTHERN ZONE OFFICE

1-Basement, Gulberg Heights,
Near Sherpao Bridge, Ghaus-ul-Azam Road,
Gulberg II, Lahore-54660 - Pakistan.
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Fax : 92-42-35758749
E-mail : ptanz@pakistantanners.org